

# COMPANY OVERVIEW



> Solutions for  
Industrial Automation

# Datalogic Group

Datalogic is a global leader in the Automatic Data Capture and Industrial Automation markets. As a world-class producer of bar code readers, mobile computers, sensors, machine vision and laser marking systems, Datalogic offers innovative solutions for a full range of applications in the retail, transportation & logistics, manufacturing and healthcare industries.

With products used in over a third of world's supermarkets and points of sale, airports, shipping and postal services, Datalogic is in a unique position to deliver solutions that make life easier and more efficient for people. With an unrivaled dedication to exceeding customer expectations, Datalogic is a total solutions provider that manufactures the widest range of high-performance products and solutions in the industry. Companies around the world trust Datalogic to provide reliable solutions that drive real benefits to their bottom line. And it doesn't end there. So whatever industry you're in, you can rely on Datalogic to deliver seamless automation.

- Founded in Bologna in 1972
- Listed in the STAR Segment of the Italian Stock Exchange since 2001
- Over 2,400 employees
- Direct presence in 30 countries worldwide selling to 120+ countries
- 12 R&D centers
- +1,000 partners worldwide
- A large growing portfolio of over 1,100 patents



IDENTIFICATION

## Identification

From short range imagers to long range high performance linear cameras, Datalogic Industrial Automation's portfolio of identification products address bar code reading needs for any enterprise. Datalogic manufactures the most comprehensive family of identification products in the market, with the world's largest installed base of CCD imagers and laser systems. All identification products and solutions leverage the broadest decoding library for guaranteed stable performance.

- **2D IMAGE BASED READERS**
- **FIXED AND HAND HELD INDUSTRIAL BAR CODE SCANNERS**
- **LINEAR CAMERAS AND DIMENSIONERS**
- **ONBOARD FIELDBUS CONNECTIVITY**



SENSORS&SAFETY

## Sensors & Safety

Datalogic Industrial Automation offers a best-in-class, comprehensive product portfolio of photoelectric and proximity sensors, temperature controllers and measurement devices, as well as type 2 and type 4 safety light curtains. These product lines provide solutions for applications involving color, contrast and luminescence, label detection, dimensional and distance measurement, in addition to machine safeguarding and access control in dangerous areas.

- **PHOTOELECTRIC & PROXIMITY SENSORS**
- **MEASUREMENT DEVICES**
- **SAFETY LIGHT CURTAINS**
- **ENCODERS**



# Datalogic Industrial Automation

Datalogic Industrial Automation is an industry leader in traceability, inspection and detection applications for material handling.

Datalogic's broad portfolio of products and solutions are delivered by a team of skilled professionals dedicated to providing superior service to customers.

Datalogic is the partner of choice for organizations in the Industrial Automation market worldwide.

## Factory Automation

Automotive  
Electronics  
Packaging  
Food & Beverage  
Pharma

## Transportation & Logistics

Airports  
Courier, Express Parcel (CEP)  
Postal  
Retail Distribution

## Product portfolio

Datalogic Industrial Automation has the most comprehensive offering of products and solutions for traceability, inspection and detection applications in factory automation and logistics processes: industrial laser scanners, cameras and vision systems, sensors, machine safety devices and laser markers.

MACHINE VISION

## Machine Vision

The Datalogic Industrial Automation machine vision product line encompasses both hardware and software, covering a wide range of performance and price point requirements. The vision portfolio of products and solutions ranges from simple vision sensors to smart cameras and embedded vision systems. A single suite of IMPACT software powers the full line of integrated vision solutions, from simple to complex.

One software – countless applications!

- SMART CAMERAS
- VISION PROCESSORS
- ONE-FOR-ALL VISION SOFTWARE



LASER MARKING

## Laser Marking

Datalogic Industrial Automation offers an extensive range of high performance laser marking products based on Fiber, Solid-State and CO2 technologies with different power outputs for identification, traceability and branding applications on a wide range of substrates. Datalogic laser marking products are extensively used in the automotive, electronics, precision mechanics and medical device industries, providing brilliant performances, high reliability maximizing production efficiency.

The Lighter suite provides a unique and integrated software for all Datalogic's LASER Marking products.

- Fiber Lasers (Pulsed & M.O.P.A.)
- Solid State Lasers (Infrared, Green & UV)
- CO2
- Lighter Software Suite



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THE VISION IS YOURS

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